



# Reporting Form – BMS Code Violations YEMEN

This form should be submitted to [bms.codeviolations.yemen@gmail.com](mailto:bms.codeviolations.yemen@gmail.com)

Alternatively hard copies can be submitted to district and governorate nutrition focal points of health offices.

The International Code of Marketing of Breastmilk Substitutes (BMS Code) and relevant World Health Assembly resolutions are operational in all situations. The Yemen Breastfeeding Legislation is in line with the aforementioned documents. Usual marketing activities may take on different dimensions as companies try to position themselves in the market. Sometimes, it is non-governmental organisations or others that are directly violating the International Code rather than companies. Reports of Code Violations will enable the right responses to be taken by the government and partner organisations.

Name: \_\_\_\_\_ Organisation/Govt. Department: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

The above information is necessary to enable the focal points from MoPHP and UNICEF to double-check the information you have given.

- A. **Date** of Code Violation (dd/mm/yyyy):
- B. **Location** of Code Violation (governorate/district):
- C. When observed at Health Facility (facility name / phone):
- D. **What** type of violation (complete table below):

Company Name	Product Name	Product Type *	** Violation Type

**\* Product Type:**

- |                           |  |
|---------------------------|--|
| 1. Infant milk/formula    | 4. Bottle/Teat/Pacifier                  |
| 2. Follow-up milk/formula | 5. Others (specify under 'Product Type') |
| 3. Complementary Foods    |  |

**\*\* Violation Type:**

- |  |  |
|--|--|
| 1. Distribution of unsolicited BMS/bottles/teats from companies, agencies, donors etc. | 5. Gifts to healthcare providers           |
| 2. Donation of BMS/bottles/teats from companies to health facility                     | 6. Sponsoring of conferences or workshops  |
| 3. Free distribution of BMS samples  | 7. Company contacting mothers              |
| 4. Marketing in health facility/shop/pharmacy  | 8. Gifts to mothers                        |
|  | 9. Other (specify under 'Violation Type'). |

- E. **Observations/Description** (if possible attach a photo of the Code violation):