Overview of Efficacy, Effectiveness and Safety of MNPs

Stanley Zlotkin MD, PhD
Sprinkles Global Health Initiative
www.SGHI.org
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Some definitions

- MNPs are
 Micronutrient Powders.
- 'Sprinkles' is the trademarked name for one particular brand of MNPs.
- Other brands of MNPs include 'Anuka', Babyfer, Chispitas, MixMe, MoniMix, etc.





MNP Delivery Concept

- Single-serve sachets (packages) containing a premix powder of vitamins and minerals that are easily sprinkled once daily onto any semi-liquid foods without changing the colour, taste or texture of the food
- Home-fortification strategy enables families to instantly fortify prepared foods in the 'home':
 - Complementary foods for infants and young children
 - Fortified and un-fortified emergency rations such as CSBs
 - Homemade and prepared foods from local staples







Advantages: Delivery Concept

- Easy to use and high acceptability among families and children; focus on ages 6 – 24 months
- A food-based rather than a medical approach;
- Does not require literacy;
- Does not conflict with breast-feeding practices;
- Used to promote the timely introduction of complementary foods at 6 months of age and proper weaning practices;
- Can be used for other ages throughout the life cycle;
- Light weight, easy to store and transport;
- Inexpensive and low tech to manufacture.



Why Micronutrient Powders (MNPs)

- Drops and syrups for young children have been available for > 150 years, but....
 - Poor compliance because of the strong metallic taste, staining of teeth, difficulty in measurements (for illiterate caregivers), and medicinal approach.
 - No country-wide programs have been successfully implemented.
- Complementary or semi-liquid foods are a perfect vehicle for fortification (all infants eat them, rich and poor, rural and urban).

Advantages: Coated Iron in MNPs



- 1. Can add MNPs directly to food
 - Coating prevents interactions between the micronutrient and the food
- 2. Easy to use
 - no literacy needed
 - relatively inexpensive to produce

Sprinkles Formulations

Nutritional Anemia Formulation

Micronutrient	Amount	
Iron	12.5 mg	
Zinc	5 mg	
Folic Acid	160 μg	
Vitamin A	300 μg RE	
Vitamin C	30 mg	

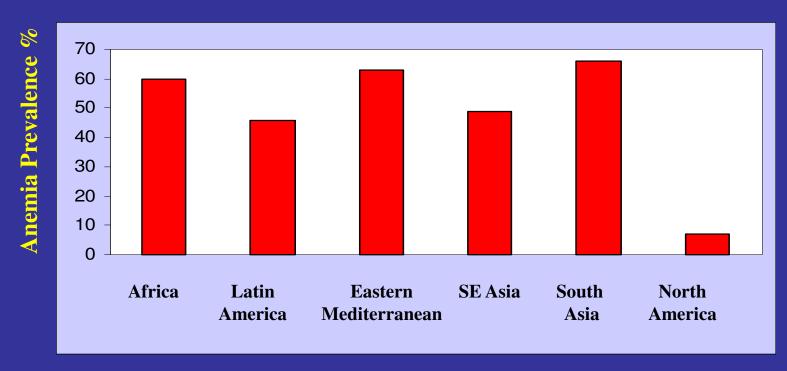
- Iron dose based on WHO/UNICEF/INACG recommendation for infants 6-24 mo, where the prevalence of anemia exceeds 40%
- Other nutrient levels based on WHO RNI and RDAs for children 6- 24 mo.

Multiple Micronutrient Formulation

Micronutrient	Amount
Vitamin A	400 μg RE
Vitamin C	30 mg
Vitamin D	5.0 μg
Vitamin E	5 mg a-TE
Vitamin B1	0.5 mg
Vitamin B2	0.5 mg
Vitamin B6	0.5 mg
Vitamin B12	0.9 μg
Folic Acid	150 μg
Niacin	6 mg
Iron	10 mg
Zinc	4.1 mg
Copper	0.56 mg
lodine	90 μg
Selenium	17.0



Estimated anemia prevalence among children under-5 by world region



Geographical Region



Source: INACG 2003

The Adverse Effects of Anemia

Infants with *severe* anemia

- May develop congestive heart failure
- Are not able to deliver oxygen to all tissue of the body
- May die



The Adverse Effects of Anemia

Infants with *mild to moderate* anemia:

- Show altered behaviour and cognition, such as increased fearfulness/wariness, irritability and unhappiness; lower IQ scores
- Demonstrate altered motor development, such as decreased exploration of environment, decreased willingness to leave a caregiver's side and increasing fatigue;
- May not be reversible

Studies Have Compared Sprinkles to Drops or Placebo

- 1. To date, a total of 16 studies have evaluated the efficacy of Sprinkles.
- 2. The studies are from Africa, South Asia, South East Asia and North America.
- 3. The studies include infants and young children between 6 24 months.
- 4. A cumulative total of thousands of children have been studied.

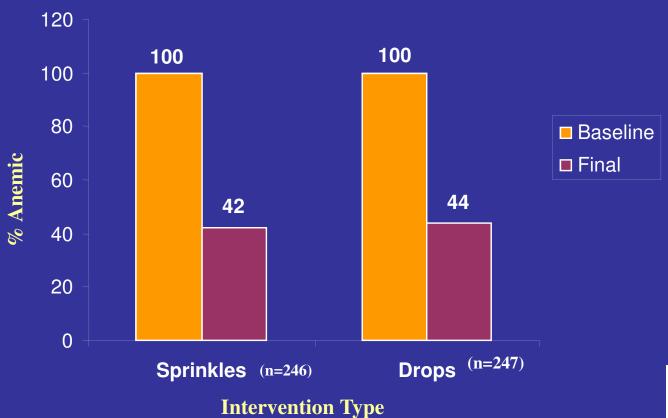
Research on Efficacy: Do Sprinkles Work?

- 1. Completed 4 efficacy studies (2 large and 2 small) in Ghana
 - Also completed 2 stable isotope studies defining iron and zinc absorption;
- 2. A moderately large study in China;
- 3. Small studies in Bolivia, Sri Lanka and Israel;
- 4. Effectiveness and efficacy trials in Pakistan;
- 5. One study in aboriginal Canadians;
- 6. One study in India;
- 7. Three studies in Bangladesh (including a formative research);
- 8. A large effectiveness trial in Mongolia;
- 9. Added to CSB in Haiti;
- 10. Placebo controlled trial in Cambodia.



Findings from Rural Ghana

Anemia prevalence before and after receiving 60 sachets over 2 months in 6-18 month old infants





Acceptability

- High acceptability among families and children in many cultural settings:
 - Bangladesh: Clinical Trial → On a four-point scale, 60% of mothers 'extremely liked', 30% 'liked' and 10% somewhat liked Sprinkles
 - Compliance 88-98%
 - Reasons for acceptability included 'easy to use', perceived improvements in child's health, improved appetite
 - China: AC Nielsen survey

 among 1375 households, across 5 cities found 70% of mothers 'extremely or somewhat' liked the product
 - 60% intent to purchase after a 4 week product evaluation.
 - 60% reported positive behavioural and physical changes in their child that they attributed to Sprinkles.

Safety

- Bland taste of product and packaging discourages accidental overdosing and reduces risk of toxicity;
- No adverse events reported in children (6 mo 5 yrs) from 7 community-based efficacy trials in 4 countries;
- No evidence of iron-overload in iron replete or deplete children as measured by serum ferritin;
- No negative impact on growth in iron replete children 4-18
 mo receiving Sprinkles for 6 mo in placebo-controlled RCT
 in Northern Canada;
- Less than 1% of caregivers reported an increase in diarrhea, vomiting, harder stools or stomach upset in children receiving Sprinkles through relief activities conducted by ACF in Haiti.



Frequency of Use

- Choices
 - Daily
 - Every second day
 - Every week
 - Flexible approach
- Give a consistent message...be clear.



Frequency of Use

Choices

Advantages/Disadvantages

Daily

Hard to remember/missed doses

Every second day

Even harder to remember

Every week

Easier to remember/may not work; missed doses are very serious

Flexible

It works well; does not matter if one or more doses are missed; message to use all that are given to you.

Number of MNP Sachets to Provide to Children (age 6 to 24 months)....General Principles

- WHO recommends an iron supplement of 12.5 mg per day from 6 to 24 months (thus, maximum 540 doses)
- Research supports the use of Sprinkles (12.5 mg Fe) to control anemia (safely) using either:
 - Daily one sachet/day for 60, 90 or 120 days OR
 - Flexibly and intermittently, 60 sachets over a period of 90 or 120 days, with no more than 1 sachet/day
 - Two studies (Bangladesh and Haiti) demonstrate a significant reduction of anemia with 60 sachets with the impact lasting at least for the following 6-7 months

Haiti Study

Results at 7 months postintervention (follow-up 2)

Indicator	Baseline	Follow-up 1	Follow-up 2
Mean adjusted Hb (g/L) (SE)	98.9 (2.4)	104.4 (0.8)**	109.8 (0.6)**
Anemia prevalence, adjusted (%)	53.7	24.5**	14.3**

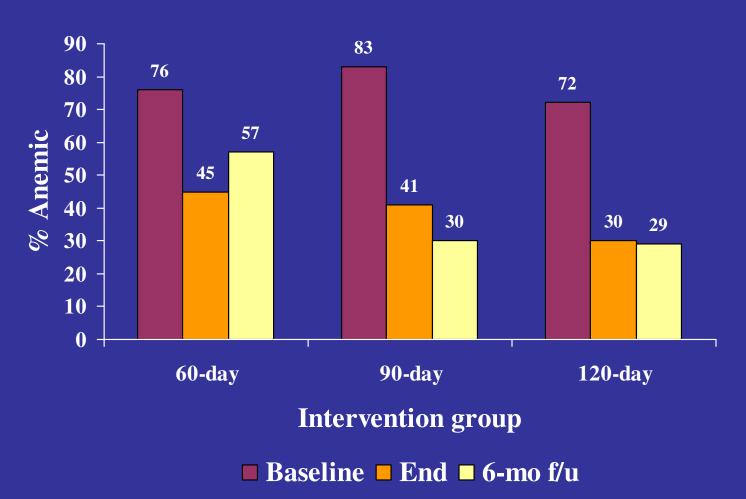
Follow-up 2 only done in Sprinkles-WSB group since WSB group received Sprinkles at the end of Follow-up 1; Mean Hb and anemia prevalence were adjusted for child age, sex and baseline Hb using random effects regression models.

Menon et al., J Nutr 2007



Findings from rural Bangladesh

Effectiveness of the three Sprinkles administration models delivering 60 sachets of Sprinkles in children 6-24 months





Number of Doses to Provide and Frequency of Distribution

- Depends on objectives of the program (WHO, RDA or anemia control)
 - Should be linked to distribution strategy

Example 1: Goal – anemia control

Distribution strategy - monthly distribution

Total number of doses to provide:

- at least 60 sachets (30 per month x 2 months);
- repeat every 6 months (3 repeats)

Product Cost 60 X $$0.025 \times 3 = US4.50 Total 6-24 mo.



Number of Doses to Provide and Frequency of Distribution

- Depends on objectives of the program
- Should be linked to distribution strategy

Example 2: Goal – anemia control

Distribution strategy – biannual

distribution

Total number of sachets to provide: at least 60 sachets (use flexible or daily)

Repeat biannually (3 repeats)

Product Cost 60 X $$0.025 \times 3 = US4.50 Total 6 – 24 mo.



Number of Doses to Provide and Frequency of Distribution

- Depends on objectives of the program
- Should be linked to distribution strategy

Example 3: **Goal** – meeting RDA for minerals/vit **Distribution strategy** – monthly distribution

Repeat every month

Total number of sachets to provide: maximum 365/year (total 550 for 6-24 mo)

Cost = $550 \times \$0.025 = US\13.75 Total 6 – 24 mo.



Research Agenda

- Unresolved issues:
 - (i) Use of iron containing MNPs (sprinkles) in areas with very high prevalence of malaria;
 - SGHI recommends malaria control efforts and continued use of food-based MNPs.
 - (ii) Environmental impact of MNP packaging;
 - (iii) Optimal methods for improving adherence to use.



Summary

- Frequency of use recommendation is daily but flexible likely to be successful;
- Number of doses:
 - Depends on objectives of the program
 - Linked to distribution strategy
 - Minimum 60 sachets (total)/per 6 months, 180 total
 - Maximum daily for 18 months (540 total)



Conclusion

There has been more research on *Sprinkles* showing that they *work* (efficacy), that they *are acceptable* and that they *are safe*, than probably any other new product in the past decade.

